

Consumer Technology Association
Innovation Scorecard

ANNOUNCER: HOW WELL DOES YOUR STATE COMPARE TO OTHERS WHEN IT COMES TO TECHNOLOGY AND INNOVATION? THE NEW INNOVATION SCORECARD FROM THE CONSUMER TECHNOLOGY ASSOCIATION (CTA)[™] RANKS STATES BY THEIR ABILITY TO SUPPORT INNOVATORS THROUGH POLICIES THAT ALLOW RIDESHARING AND DRONES, ENABLE FAST INTERNET SPEEDS AND ENACT SMART TAX POLICY, AMONG OTHER CRITERIA. CTA PRESIDENT GARY SHAPIRO:

SUGGESTED SOUNDBITE: *“The Innovation Scorecard ranks the 50 states as to how innovation friendly they are, how much they’re focused on the wherein technology is going, and the jobs of the future and how attractive they are to technology companies. That’s important because the jobs are changing rapidly. The jobs of the future are those that are focused on entrepreneurship and new types of skills that our young people have to start learning. That will make a difference in how a state can do, how the economy will do and how prosperous the individuals in the state will be. You have to focus on the future because that is where technology is heading and that’s where the jobs are going.”*

ANNOUNCER: FOR MORE INFORMATION ON HOW YOUR STATE CAN DRIVE INNOVATION AND ECONOMIC GROWTH THROUGH TECHNOLOGY, GO TO CTA.TECH.