

FINAL SCRIPT

SHRM: Healthcare Reform

3/14/17

ANNOUNCER (:30): MOST AMERICANS WITH HEALTH INSURANCE STILL GET IT THROUGH THEIR EMPLOYERS. THAT'S MORE THAN 177 MILLION AMERICANS WHO HAVE ACCESS TO THE KIND OF AFFORDABLE, HIGH-QUALITY CARE THAT EVERYONE SAYS WE NEED. BUT THE TAX INCENTIVES THAT EMPLOYERS GET TO PROVIDE THIS QUALITY COVERAGE IS UNDER THREAT. THAT'S WHY THE SOCIETY FOR HUMAN RESOURCE MANAGEMENT – AND 220 OF ITS MEMBERS -- WERE IN WASHINGTON THIS MONTH – TO URGE CONGRESS TO PROTECT AND STRENGTHEN EMPLOYER-PROVIDED PLANS THAT MOST AMERICANS AND THEIR FAMILIES DEPEND ON.

SHRM MEMBER CHATRAN BIRBAL:

SUGGESTED SOUNDBITES (:09):

“Effective health care reform should expand access to affordable coverage, lower costs and build on the success of employer-sponsored health insurance. Taxing our benefits is not a better way.”

ANNOUNCER (:16): THE SOCIETY FOR HUMAN RESOURCE MANAGEMENT BELIEVES THAT AN AFFORDABLE, INNOVATIVE AND EFFICIENT HEALTH CARE SYSTEM IS ESSENTIAL TO ENSURING A HEALTHY, PRODUCTIVE AND COMPETITIVE WORKFORCE. TO LEARN MORE ABOUT THE SOCIETY FOR HUMAN RESOURCE MANAGEMENT'S POLICY AGENDA, VISIT SHRM.ORG.