

SUGGESTED SCRIPT: Family Travel (TRT = 62)

ANCHOR INTRO

VACATIONING WITH YOUR CHILDREN CREATES CHERISHED MEMORIES THAT LAST A LIFETIME, BUT CHOOSING THE RIGHT VACATION FOR THE ENTIRE FAMILY CAN POSE A CHALLENGE. ALEX SILVA HAS MORE...

TAKE PKG

THERE ARE A LOT OF THINGS TO CONSIDER WHEN PLANNING A FAMILY VACATION. TRAVEL EXPERT EILEEN OGINTZ SAYS PICK A FAMILY DESTINATION WITH SOMETHING FOR EVERYONE. (8)

TAKE SOT

IN: "We really like..."

OUT: "...massages."

TRT = :36

CONTINUE VO

OGINTZ SAYS MORE FAMILIES NEED TO PLAN FOR THE UNEXPECTED. (3)

TAKE SOT

IN: "A medical..."

OUT: "...mobile app."

TRT = 12

CONTINUE VO

FOR MORE FAMILY TRAVEL TIPS, GO TO TAKING THE KIDS DOT COM. (4)

{END PKG}