

SUGGESTED SCRIPT: Leftovers in Landfills (TRT = 66)

ANCHOR INTRO

DID YOU KNOW FOOD MAKES UP THE LARGEST PORTION OF TOTAL WASTE IN THE UNITED STATES? IF THE ANSWER IS NO, YOU'RE NOT ALONE. ALEX SILVA HAS MORE...

TAKE PKG

ACCORDING TO A NEW SURVEY COMMISSIONED BY EMERSON, 62% OF AMERICANS DIDN'T REALIZE LEFTOVERS AND OTHER FOOD WASTE ARE PILING UP IN LANDFILLS.

TAKE SOT

IN: "From there..."

OUT: "...global warming."

TRT = 9

CONTINUE VO

HOME REMODELER AND DESIGNER LAURIE MARCH SAYS THERE'S ALREADY A SOLUTION IN MOST KITCHENS.

TAKE SOT

IN: "The best place..."

OUT: "...tank."

TRT = 11

CONTINUE VO

LAURIE CLEARS UP A COMMON GARBAGE DISPOSAL MYTH.

TAKE SOT

IN: "There are actually..."

OUT: "...runs through your system."

TRT = 17

BUTT SOTS

TAKE SOT

IN: "The best place ..."

OUT: "...a landfill."

TRT = 12

{END PKG}