

ANNOUNCER:

A NEW VACATION BUDGETING SURVEY RELEASED BY COINSTAR, A LEADER IN SELF-SERVICE COIN COUNTING, FINDS AMERICAN PARENTS EMBRACING RESPONSIBLE SPENDING DECISIONS THIS SUMMER.

LIFESTYLE AND TRENDS EXPERT JUSTINE SANTANIELLO

SUGGESTED SOUNDBITE:

“According to the Coinstar survey, nearly 70 percent of parents who are going on vacation this summer plan to use cash on hand to fund it. And the top three vacation goals revealed in the study don’t include a big price tag. Topping the list are rest and relaxation, increased family bonding and enjoying outdoor activities,

To maximize your summer fun on a budget, choose a travel destination that is off-season or not a peak summer spot and look for free or low cost activities in the area. Many cities feature walking tours, museums, historic landmarks, parks and events that you can take in without putting a dent in your budget. Finally, if you’re like two-thirds of those surveyed, you have a coin jar at home – so cash it in at a Coinstar kiosk to stretch your vacation budget even further!”

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CHECK OUT COINSTAR DOT COM TO FIND A KIOSK NEAR YOU.