

Millennial Moving Habits

ANNOUNCER:

HAVE YOU HEARD OF VACATION MOVES? IF NOT, CHANCES ARE THE MILLENNIAL IN YOUR LIFE PLANS TO TAKE ONE.

VACATION MOVERS RELOCATE TO A NEW CITY WITHOUT INTENDING TO SETTLE DOWN PERMANENTLY.

AND ACCORDING TO A RECENT SURVEY OF ONE THOUSAND MILLENNIALS CONDUCTED BY MAYFLOWER MOVING, 41 PERCENT OF THE GENERATION EMBRACE THIS KIND OF MOVE.

TURNS OUT, 25 PERCENT OF VACATION MOVERS DO SO WITHOUT EVEN SECURING A JOB IN THE NEW CITY.

MELISSA SULLIVAN OF MAYFLOWER EXPLAINS THE MOTIVATION BEHIND THIS ADVENTUROUS MOVING TREND:

SUGGESTED SOUNDBITE:

“Millennials are making “vacation moves” in search of new adventure. They’re looking for a new lifestyle or experience, but not necessarily for a long period of time. The majority have a definite timetable for leaving their “vacation city.” In fact, most “Vacation Movers” plan to settle down in a particular city and buy a home by the time they are 35.”

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LEARN MORE ABOUT VACATION MOVING AND THE SURVEY RESULTS ONLINE AT MAYFLOWER.COM.